



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

(Formerly West Bengal University of Technology)

Main Campus: NH 12, Haringhata, Simhat, Haringhata, Pin - 741249

City Office: BF-142, Salt Lake City, Kolkata - 700 064

Tel. No. : 7029998022, 7679537995

No: Regis/CET/Advt/01/19-20

Date 29-April-2019

Principal/ Director
The Colleges affiliated to MAKAUT, WB Offering Non-AICTE Courses

Sub: Publication of advertisements in 6 (six) leading dailies to create awareness about Common Entrance Test, Phase-II 2019.

Dear Sir/Madam,

The University will conduct Common Entrance Test, Phase II on 9th June, 2019 for admission to the Non-AICTE courses. In order to create awareness about this examination, thereby attract more students to the MAKAUT, WB family and ultimately ensure a more rewarding career for the students, the University embarked on certain promotional activities in print, electronics and social media. The University will publish advertisements making announcement about CET, Phase II in Ananda Bazar Patrika, The Telegraph, The Times of India, Ei Samay , Bartaman and Sanmarg in six different dates on and from 1st week of May 2019. These advertisements will be published in an integrated manner and will collectively feature the interested Colleges.

The University invites Expressions of Interest from Colleges affiliated to the University offering non-AICTE courses for publication of their advertisements.

Details of the advertisement space:

Space: 80 cm² (vertical: 10 cm, horizontal: 8 cm) The charges for publication Rs 1,45,000/- (One lakh forty five thousand) per College.

Layout of the advertisement are therefore invited from Colleges offering these Non-AICTE courses. The Colleges are requested to send the layout by an email to pradyutk@gmail.com within 3rd May, 2019.

Payment to be made within 15th May 2019 by DD/Bank Transfer

Mode of Payment:

A/C -West Bengal University of Technology

A/C No-510101005327120

Corporation Bank, Salt lake City Branch

IFSC-CORP0000594

We solicit your kind cooperation in this this regard.

Thanking You,

With Regards,

sd/-

(Dr. Partha Pratim Lahiri)

Registrar