



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

(Formerly West Bengal University of Technology)

Main Campus: NH 12, Haringhata, Simhat, Haringhata, Pin - 741249

City Office: BF-142, Salt Lake City, Kolkata - 700 064

Tel. No. : 7029998022, 7679537995

No: Regis/JEMAT/Advt/01/19-20

Date 29-April-2019

The
Principal/Director
The Colleges affiliated to MAKAUT, WB Offering MBA and MHA Courses

Sub: Publication of advertisements in 4 (Four) leading dailies to create awareness about JEMAT 2019.

Dear Sir/Madam,

The University will conduct JEMAT on 2nd June, 2019 for admission to the MBA and MHA courses. In order to create awareness about this examination, thereby attract more students to the MAKAUT, WB family and ultimately ensure a more rewarding career for the students, the University embarked on certain promotional activities in print, electronics and social media. The University will publish advertisements making announcement about JEMAT in Ananda Bazar Patrika, The Telegraph, The Times of India and Ei Samay, on four different dates on and from 1st week of May 2019. These advertisements will be published in an integrated manner and will collectively feature the interested Colleges.

The University invites Expressions of Interest from Colleges affiliated to the University offering MBA and MHA courses for publication of their advertisements.

Details of the advertisement space:

Space: 80 cm² (vertical: 10 cm, horizontal: 8 cm) The charges for publication re Rs 130000/- (One lakh thirty thousand only) per College.

Layout of the advertisement are therefore invited from Colleges offering these MBA/MHA courses. The Colleges are requested to send the layout by an email to pradyutk@gmail.com within 3rd May, 2019.

Payment to be made within 15th May 2019 by DD/Bank Transfer

Mode of Payment:

A/C -West Bengal University of Technology

A/C No-510101005327120

Corporation Bank,Salt lake City Branch

IFSC-CORP0000594

We solicit your kind cooperation in this this regard.

Thanking You,

With Regards,

sd/-

(Dr. Partha Pratim Lahiri)

Registrar