

ana Abul Kalam Azad University of Technology, West Bengal BF-142, Sector - I, Salt Lake City, Kolkata - 700064

No: 2337/2017-18

Date: 28.03.2018

To

The Director/Principal
All Colleges affiliated to MAKAUT, WB
offering programmes in Management and allied disciplines.

Sub: Compilation of Case Studies

Dear Sir/Madam,

The undersigned is directed to inform you that the University is planning to compile case studies of exemplary grass root entrepreneurs/successful people. You all are therefore advised to kindly provide five such case studies identified by your College. Kindly ask the students to identify and collect all such case studies. University will organize a meet at Haringhata campus for presentation of selected Case Studies by the students. We solicit your kind co-operation in this regard. The information should be sent to <code>gitanjali.coomar@wbut.ac.in</code>

sd/-Registrar (Actg.)