



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)
Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249
City Campus: BF-142, Sector - I, Salt Lake, Kolkata -700 064

14.01/Regis./CaseStudy

14th January, 2019

The Director/Principal

Colleges affiliated to MAKAUT, WB

Offering programmes in Management and allied disciplines

Subject : Schedule for conducting Third Phase of the Workshop on Case Studies,
“Success Stories of Unknown Indians” in Management

Dear Madam/ Sir,

The success of the two consecutive phases of the workshop on Case studies in Management and allied disciplines titled, “Success Stories of Unknown Indians” has prompted the University to conduct a third round of the event. The Second Phase of the workshop on Case Studies will be conducted on 2nd February, 2019 at the Haringhata Campus of the University from 12: 30 pm onwards.

Colleges which had participated in the earlier phases of the workshop held on May and September , 2018 will have to make presentations providing details of progress of the project.

Also, colleges which had participated in the first and second phase are being requested to send names of their students who had conducted presentations on the case studies in the earlier rounds.

However, Colleges which will be participating in this Workshop for the first time, will have to make presentations on their identified case studies of exemplary grass root entrepreneurs.

The Colleges are being requested to confirm their participation in the event by sending email to the following address – oindrilmakaut2018@gmail.com and supriyamakaut2019@gmail.com by 21st January. For further clarification please contact:

Oindrila Mukherjee: 9804659237

Supriya Tarafder: 8017669359

We solicit your kind cooperation in this regard.

Sd/-

Registrar (Actg)