

## MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL (Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY) BF-142, SECTOR-I, SALT LAKE, KOLKATA-700 064

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It is indeed a pleasure for the University to inform all its affiliated colleges that Maulana Abul Kalam Azad University, West Bengal (formerly West Bengal University of Technology) is organizing an "Industry – Academic Conclave" to be held on and from 27<sup>th</sup> March, 2017 to 29<sup>th</sup> March, 2017 with a motive to promote innovation for bridging the gap between Academic Research and Industry need. It is indeed an effort to explore knowledge and skill based successful entrepreneurs for the benefit of the society.

It is imperative to say that the gap between the Research & Development work being successfully carried out by the academics from achieving patent to commercialization should be bridged for the development of the society at large.

## University has taken this initiative for seeking feedback from the affiliated colleges on the following:

- Showcasing the innovations of the budding graduates (with numbers)
- Case study of successful entrepreneurs (with numbers)
- Colleges with Start-Up incubation programmes
- Highlighting Resource persons with wide knowledge in this periphery from academics/ Industry
- Participation of the Chamber of Commerce and Association of Industry
- MSME & Micro Entrepreneurs; requirement of obsolesce; Research & Development requirements
- Mentoring of budding entrepreneurs
- Special Physical and Infrastructural facilities available for catering to the needs of the Industry to be disseminated
- Technology gap analysis
- Stalwart/Resource persons available

University shall be grateful if the Colleges take up the necessary actions to brief the University on the above mentioned points within 5<sup>th</sup> of march, 2017 since on 6<sup>th</sup> March, 2017 University is holding a meeting in the University auditorium at Salt Lake with the representatives from Associations of Industry and Commerce to chalk out the action plan for the programme. The meeting will be held at 3 p.m.

Colleges are requested to send a list of resource personnel's available with them with wide knowledge in Industrial Research and Development and sent the same to conclaveia@wbut.ac.in and teqip.wbut@gmail.com.