

# **M. Phil in Management**

## **RULES**

### Course structure

The M. Phil course is of 1 (one) year's duration. The first semester will comprise of course work followed by exams. There will be a total of 5 papers – 2 compulsory and 3 optional from each area of specialization, i.e. Marketing, Economics and Finance, HR and OB. (Optional areas offered will depend upon students' area of interest and faculty expertise). During the second semester the students will work on their dissertation. Following viva voce, successful candidates will be awarded an M. Phil degree in Management.

M. Phil awardees who qualify may be admitted into the Ph. D Programme in Management.

### Eligibility criteria

Candidates with Master's degree or equivalent in Management, Science & Technology / Engineering with a minimum of 55% marks. Candidates with background in liberal arts / humanities need to have a management qualification.

Reservation – as per Government rules.

### Tuition fee

A tuition fee of Rs. ----- -- per semester will be charged from selected candidates. Other institutional fees are also applicable.

### Application

Application forms may be downloaded from the WBUT website ([www.wbut.ac.in](http://www.wbut.ac.in) and [www.wbut.net](http://www.wbut.net)). The completed forms are to be submitted along with a D/D of Rs. \_\_\_\_\_ drawn in favour of West Bengal University of Technology, Kolkata, at the University.

### Admission procedure

Admission will be on the basis of written test and interview.

## COURSE STRUCTURE AND EXAMINATION

### First Semester

| <u>Code</u>    | <u>Course</u>                          | <u>Credit</u> | <u>Contact Hours</u> | <u>Marks</u> |
|----------------|----------------------------------------|---------------|----------------------|--------------|
| MPH 001        | General Management                     | 3             | 30                   | 100          |
| MPH 002        | Research Methodology                   | 3             | 30                   | 100          |
| Specialization | Three courses from each specialization | 9             | 90                   | 300          |
|                | Total                                  | 15            | 150                  | 500          |

### Second Semester

| <u>Course</u>           | <u>Credit</u> | <u>Marks</u> |
|-------------------------|---------------|--------------|
| M. Phil Dissertation    | 9             | 300          |
| Comprehensive Viva-Voce | 6             | 200          |
| Total                   | 15            | 500          |

### Specializations

#### Financial Management

- **Fin 001-** Advanced Management Research Techniques
- **Fin 002-** Risk Management
- **Fin 003-** Econometric and Stochastic techniques in Finance

#### HR Management

- **HRM 001-** Advanced Management Research Techniques
- **HRM 002-** Strategic Human Resource Management
- **HRM 003-** Human Resource Management

#### Marketing Management

- **Mkt 001-** Advanced Management Research Techniques
- **Mkt 002-** Strategic Marketing and Supply Chain Management
- **Mkt 003-** Green Marketing

### EXAMINATION

For theory papers marks are distributed as follows :

- i) 70 marks through final university examination
- ii) 30 marks through internal assessment

- Qualifying marks for each theory paper is 40 %.
- To pass, candidates must qualify in all papers.