



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL**  
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)  
**Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249**  
**City Campus: BF-142, Sector - I, Salt Lake, Kolkata -700 064**

22<sup>nd</sup> September, 2018

The Director/Principal

All Colleges affiliated to MAKAUT,WB

**Sub: Executive and Faculty Development Program organised at MAKAUT,WB**

Dear Madam/ Sir,

The University is all set to hold the Executive and faculty Development Program on “Modern International and digital Marketing: Practices and Tools –A Global Vision” from September 28 to September 30, 2018 under TEQIP III in collaboration with Cambridge Marketing College, UK at BF-142, Sector-1, Salt Lake ( City Campus), MAKAUT, WB.

You are requested to nominate faculty members, as many as possible, for the said program. The brochure of the program is available on the website – [www.wbut.ac.in](http://www.wbut.ac.in)

We solicit your kind cooperation in this regard.

Sd/-

Registrar (Actg)