

# **Maulana Abul Kalam Azad University of Technology, West Bengal**

Main Campus : Haringhata, NH-12, Nadia, PIN – 741249

City Office : BF-142, Sector-I, Salt Lake, Kolkata – 700064

Dated- 07-08-2018

To  
The Director/Principal  
Colleges affiliated to MAKAUT,WB  
Offering programmes in Management and allied disciplines

Sub- Seeking fresh entries for Case studies

Dear Sir/ Madam

The University had successfully conducted a day long workshop titled “Success stories of Unknown Indians” on May 9, 2018 at the Haringhata Campus where management students were given the opportunity to study cases of successful entrepreneurs and make presentations on these business ventures in front of a panel of experts.

Several entries were received out of which 11 colleges were selected to make their presentations. Around thirty entrepreneurs/ creators of start up organizations identified by the affiliated Colleges shared their experience and inspired the young minds to develop strong business proposals .

The University is providing another opportunity to colleges who were not able to participate in the first round. Colleges are being asked to identify and provide five case studies of exemplary grassroot entrepreneurs/ successful . Kindly ask the students to collect all such case studies. These case studies are to be sent to the following address- [oindrillamakaut2018@gmail.com](mailto:oindrillamakaut2018@gmail.com), [gitanjali.coomar@wbut.ac.in](mailto:gitanjali.coomar@wbut.ac.in).

Another workshop will be organised by the University in the end of August, 2018 at the Haringhata campus where students and entrepreneurs in groups will get the opportunity to present their case studies in front of an expert panel.

Sd/-

Registrar (Actg)