

Dear all,

It is our pleasure to inform you that Maulana Abul Kalam Azad University of Technology, West Bengal (formerly known as West Bengal University of Technology) and EKTA Incubation Centre, a Technology Business Incubation (TBI) are jointly organizing a one day Seminar on “**Development of Startup**” on 15<sup>th</sup> October 2015 from 10:00 am to 5:00 pm at the University Auditorium (BF-142, Salt Lake City Sector-1, Kolkata-64, West Bengal. Nearest LandMark : Baishakhi Swimming Pool).

The program is scheduled as below:

**Registration for Students and Delegates**

**10:00 a.m. - 11:00 a.m.**

**Inaugural Program**

**11:00 a.m. - 11:30 a.m.**

1. Welcome Address by Alok Ray – Director, EKTA TBI
2. Inaugural Speech by Honourable Vice-Chancellor and Pro Vice-Chancellor
3. Announcement of the Guest-of-honour and Vote of Thanks by Dr. Madhumita Das Sarkar – Convener and Coordinator, Industry-Institute-Interaction Cell , TEQIP.

**Tea – Break**

**11:30 a.m – 11:45 a.m.**

**Technical Session 1**

**11:45 a.m. – 1:30 p.m.**

1. Dr. Purnendu Roy, Founder – Genesis Hospital – Motivational Speaker
2. Dr. Subhrangshu Sanyal, Faculty, IIM Joka
3. Summing Up by the Moderators

**Lunch – Break**

**1:30p.m. – 2:00 p.m.**

**Technical Session 2**

**2:00p.m. – 4:00 p.m.**

1. Mr. Arijit Bhattacharya, CEO Virtual Infocom – Highlights the bottleneck of StartUps along with probable domain of Entrepreneurs.
2. Mr. Tarun Mallick, MD Club International - Motivational Speaker
3. Prof. (Dr.) S.P. Gon Choudhuri, President, NB Institute for Rural Technology

**Interaction with Students**

**4:00p.m. – 4:30 p.m.**

**Tea and Snacks**

**4:30p.m. – 5:00 p.m.**

All Under Graduate and Post Graduate students, young faculty members, research scholars of In-house and affiliated Engineering Institutes can participate in the Seminar. Interested candidates are requested to report to MAKAUT, WB (earlier Known as WBUT) campus at 10:00 a.m. on 15<sup>th</sup> October 2015 for registration.

I look forward to seeing you in the Seminar.

With regards and thanks,

Dr. Madhumita Das Sarkar  
Covenor, “ Development of Startup”  
Coordinator, Industry-Institute-Interaction Cell , TEQIP.